

Grant Connect at VM

What is Grant Connect?

Grant Connect is a fundraising research program that helps users identify grant opportunities from a database of thousands of foundations, corporations, and government programs and manage funding possibilities from identification to stewardship.

How to use Grant Connect

- Start by seeking for a funder, region, cause, population, type of support, and more. (*Tip: Select an option from the suggestions for a more targeted search, or type in a keyword and select GO*)
- Filter your search below to narrow down the results. (*Tip: Think about your organization as broadly as possible before drilling down.*)
- Select the cause(s) that describe your organization's focus area.
- Select the regions where your work takes place. Organizations that operate internationally can use the international filters below.
- Choose the populations that are most impacted by your work.
- Choose the type of support you're looking for in your fundraising.
- If you're looking for a specific type of funder, select the category.
- Filter by the language in which the funder operates.
- For better results, filter by funders who are open to requests. (*Tip: If a funder doesn't specifically indicate they're open or closed to requests, they could still be open to forming a relationship and providing funding.*)
- If you're looking for a specific gift size, you can filter by minimum and/or maximum median gift.
- Outcomes are sorted by match by default, but you can also sort results by name (*alphabetical*), median gift size (*highest to lowest*), most urgent upcoming deadlines, and capacity score, which calculates a funder's capacity to give based on size, giving frequency, active programs, and more.
- You can view more results at once by using the list view. It's easy to toggle back and forth between each view.

Grant Legend

- Red: Have a deadline in the next 3 weeks
- Yellow: Have a deadline in 1-3 months
- Green: Ongoing deadlines
- Grey: Have a deadline beyond 3 months or may not have a deadline at all

Grant Connect Tips

Tips: How to use Grant Connect to find funding prospects

Grant Connect is a fundraising exploration tool intended to help you find new funding options and earn more donations for your organization. You will have the greatest achievements using Grant Connect.

If you are staff, a board member, or a volunteer seeking funding for a Canadian registered charity. Seek out the instructions below to focus on the right funders for your cause.

Step 1: Run a search for funders based on your cause

- Choose a cause from our dropdown menu or type in a keyword related to your charity's work. Be general and broad with your initial searches.
- Add filters to target the right funders for your cause. You can add a search filter for your region, the population you serve, or the type of support your charity needs.
- Sort your results by the funder's next deadline, the funder's median gift size, or by how closely they match your search.

Step 2: Identify prospective funders

Think about these questions to help you decide if a funder is the right funding option for your charitable foundation:

- Do they have a funding program? Do the program guidelines align with your need?
- Are they open to a request for funding? And if so, when?
- Do their previous gifts align with your charity's fundraising goals?
- Where are they located? Where do they give the majority of their grants?

Step 3: Create a strong application using reliable data

- Determine if you are connected to key decision-makers that can help you in the "About" section of a funder profile.
- Check out the funder's assessment specifications. Make sure you incorporate their stated preferences in your application.
- Thoroughly evaluate the funder's giving history. Based on this, establish how much you should ask for.

Step 4: Consult additional resources

- Check out [Grant Connect Delta Training Webinar](#) for tips on using Grant Connect to find funders.
- Watch short, guided training videos for more tips and tricks:
 - [Part 1 - Grant Connect Delta coaching: Navigating funder profiles](#)
 - [Part 2 - Grant Connect Delta coaching: Finding funders](#)
- Visit Grant Connect [Help Centre](#) for additional support, questions, and coaching.

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