



ANNUAL REPORT

2019/20

vol•un•teer

/,vælən'tir/

agent of change

PRESIDENT & EXECUTIVE DIRECTOR'S REPORT

Please take a moment to read through our Annual Report for 2019/20 and learn about all of the work being done to support organizations, volunteers, and to help build community and capacity across Manitoba!

Rob Albo, BOARD PRESIDENT
Jackie Hunt, EXECUTIVE DIRECTOR

It's been another incredible year at Volunteer Manitoba, and though it didn't end the way any of us had planned, we are very proud of all we accomplished in 2019-20.



Thanks to support of our funders, we were able to increase our own capacity in order to better serve our community. We welcomed 2 new staff to the team this year, opened a non-profit drop-in space, hosted a special event to learn more about youth programming across the province, increased the reach of our training, strengthened our relationship

with volunteer managers, and celebrated volunteerism in this fabulous province of ours!

In 2019-20, we delivered training in over 25 communities across Manitoba and supported the non-profit sector through our board governance, volunteer management, and capacity building knowledge and expertise.

Volunteer Manitoba's training, and facilitators, continue to be popular within the sector and the success of our training department is in no small way attributed to the staff's commitment to monitoring trends, both locally and nationally, and developing outstanding courses and resources as a result.

We also welcomed Corinne Napper as our new Training Program Assistant this year. Corinne has been instrumental in the growth of our training department and a wonderful addition to our team.

This past fall we launched our new Non-Profit Drop-In Centre, for organizations to use as a meeting space, access resources, or search for grant information. Sarah Chan joined our team as our new Community Relations Coordinator, and she now oversees the Drop-In space and coordinates our Board Connect program. We've already seen an increase in our board matches thanks to Sarah, and she is proving to be fantastic at volunteer referrals.

Our Programs and Services:

- Community Outreach, Volunteer Referral Services & Board Connect
- Training (for groups & individuals)
- Annual Volunteer Awards
- VM Youth Program
- Non-Profit Drop-In Centre

We know that youth have a high rate of volunteer engagement, and we felt it was important to elevate our youth program to increase our support of the next generation of volunteers. The new VM Youth Advisory Committee brings together those working with youth, and for youth, to help guide and support us in our efforts to advance youth programming and leadership in Manitoba.

To better understand youth programming in Manitoba, we brought over 90 organizations together for our first ever VM Youth Hub. Youth-

“ We are incredibly proud to have such a knowledgeable and dedicated team of professionals on staff, and on our board and advisory committees, at Volunteer Manitoba.”



serving agencies learned more about programming for youth, as well as the challenges, gaps and opportunities for collaboration. We look forward to sharing the results of these conversations soon.

We were especially thrilled to partner with RBC Future Launch and Manitoba 150 on our MB 150 Youth Ambassador Program. The participating youth were asked to showcase their communities through storytelling and it has been an absolute pleasure to watch their journey through this program, and their stories come to life.

We kicked-off the program with a 2-day training session, followed by a dinner at the Canadian Museum for Human Rights where Her Honour, the Honourable Janice Filmon, Lieutenant Governor of Manitoba, spoke to the youth about the value of community, and the importance of telling their own stories. It was an incredibly inspiring weekend and in the months since, the youth have been working tirelessly. Because of the current pandemic, we've extended the program into the summer of 2020 and given the youth more time to complete their projects.

A special thank you to Canada Life, RBC Future Launch and The Winnipeg Foundation for your continued support of Volunteer Manitoba's Youth Program!

Volunteer Managers both here in our province, and around the world, are the bridge between a non-profit's mandate and the volunteers who help them achieve it. We believe firmly in supporting and advocating for the work being done by leaders of volunteers, and this year we increased our efforts to support and engage volunteer management professionals in Manitoba.

Our new Volunteer Management Advisory Committee helps inform and support us in our work, and we've created opportunities for volunteer leaders to connect with their peers - both at our first Connect for Synergy event last June, at the Hybrid conference last fall, and through our Facebook group for volunteer leaders.

We are especially proud to have created the Barb Gemmell Catalyst Award for Excellence in Volunteer

Management, our newest volunteer award.

This award recognizes that the ability to inspire and influence, whether it be volunteers, community partners, management, or other staff, is at the core of being a leader of volunteers and is critical to the success of every volunteer program - large or small - in the province of Manitoba.

Leadership and advocacy are essential to the growth and resiliency of the non-profit and voluntary sector. As part of Volunteer Manitoba's commitment to monitoring trends, gathering knowledge, and building capacity, our staff now represent our province on a national level. Volunteer Manitoba has a seat on the board of Volunteer Canada, the National Volunteer Centre Council, the board of VMPC (Volunteer Management Professionals of Canada), and Inform Canada.

Every year we celebrate the incredible work being done by volunteers across the province at our Annual Volunteer Awards. It's the highlight of our year, and it was heartbreaking to have to postpone the celebration this year because of the coronavirus pandemic. We've been busy rethinking the 37th Annual Volunteer Awards and we plan on honouring all thirty-one recipients with a new, safely-distanced version of our favourite celebration this fall!

As the year came to an end, we found ourselves rapidly adjusting to evolving public health crisis. The learning curve was steep, but our staff rose to the occasion and continued to deliver our programs and services. A snapshot of their work can be found further on in this report.

We are incredibly proud to have such a knowledgeable and dedicated team of professionals on staff, and on our board and advisory committees, at Volunteer Manitoba. Without all of their hard work none of these accomplishments would have been possible!

BOARD OF DIRECTORS

Rob Albo
PRESIDENT

Terri Scott
VICE-PRESIDENT

Phillip Dunphy
TREASURER

Marg Braid
SECRETARY

Mark Alward
DIRECTOR

Carly Bjornsson
DIRECTOR

Nancy Wheatley
DIRECTOR

Colin Ward
DIRECTOR

Theresa Cannon
DIRECTOR

Denise Maitan
DIRECTOR

Shaun Leonoff
DIRECTOR

STAFF



Jackie Hunt
EXECUTIVE
DIRECTOR

Dawn Bourbonnais
MANAGER,
COMMUNICATIONS
& OUTREACH

Kamillah El-Giadaa
YOUTH PROGRAM
COORDINATOR

Sarah Chan
COMMUNITY RELATIONS
COORDINATOR


Tracy Douglass
TRAINING
COORDINATOR

Corinne Napper
TRAINING
ASSISTANT

Philip Wolfart
MANAGER,
211 MANITOBA

Alanna Palmer
INFORMATION &
REFERRAL
SPECIALIST



 **thrivethrifting**

OUR MISSION

Volunteer Manitoba promotes and recognizes volunteerism across the province, connects Manitobans, and builds capacity to meet community needs.

OUR VISION

Volunteer Manitoba is the leader and catalyst for engaging all Manitobans in volunteerism.

OUR WORK

We monitor trends, gather knowledge, build capacity, and share information.

We recognize successes, challenges, and opportunities in the non-profit sector - and we provide solutions.

We represent volunteers and reflect the collective voice of Manitoba non-profits, charities and community groups.

We encourage and celebrate volunteerism - and understand the value of giving back to communities in Manitoba.

WE SUPPORT

groups and individuals in the voluntary sector to develop and enhance their capacity to anticipate, understand, celebrate, and meet community needs in Manitoba.

OUR VITAL CONTRIBUTIONS

to the community include connecting people with volunteer opportunities, promoting volunteerism, and providing leadership and support in the non-profit and voluntary sector.



**VOLUNTEER
MANITOBA**

Our Response and available supports

COVID-19 Pandemic

[VOLUNTEERMANITOBA.CA/covid-19-resources](https://volunteermanitoba.ca/covid-19-resources)

The coronavirus pandemic has changed the way we work overnight, and possibly for a long time to come. But despite our initial fears that the pandemic would shutter thousands of workplaces, many have been able to find a way to adapt in the interim.

In March, Volunteer Manitoba made the difficult decision to close our offices and staff began working remotely. Our team continued to deliver prompt service and communications to our community, program participants, partners and funders. We committed to taking the appropriate precautions in order to provide a safe environment that did not put anyone at undue risk.

By closing down all in-person programs, and rescheduling our special events and training, we contributed to Manitoba's recovery, and helped to flatten the curve and slow the spread of COVID-19.

OUR RESPONSE

Volunteer engagement, within the context of a public health crisis, raises many questions as organizations assess the evolving risks and needs in our communities. From healthcare centres to long-term care homes, shelters to food banks, Manitoba's non-profits and charities are on the frontlines supporting and serving communities during this unpredictable and tumultuous time of COVID-19.

We continued to support our Non-Profit and Community partners who are reliant on volunteers to deliver services and needs to the communities they serve. We highlighted any urgent need for volunteer support during the COVID-19 pandemic on our website and via our social media platforms.

We deferred judgment for all volunteer needs and projects [listed on our website](#) to our Non-Profit and

“Thanks...to everyone at VM for your work to provide resources to the non-profit sector to help us all through this crazy time! It's great that you're able to shift so much of your service delivery online and find innovative ways of reaching out.”

Community partners and their ability to stay open and support the community and their volunteers.

We postponed all of our in-class and group training, shifting our delivery to webinar and online courses. We developed a series of pandemic-related webinars to support the sector, created a special section on our website for Covid-19 resources, and participated in discussions on a local and national level.

We would like to extend a special thank you to the facilitators who volunteered to deliver our pandemic response webinars: Kevin Freedman, Janice Goldsborough, Shaun Leonoff, and Denise Bukowski.

VOLUNTEERISM and COMMUNITY ENGAGEMENT

Volunteering is a powerful force for good, and the number of people who volunteer here in Manitoba is staggering. One out of every two people in the province donates their time, but what is truly amazing is how those hours are spent. Coaching youth. Feeding the homeless. Visiting the sick. Cleaning up parks. Teaching literacy. Sitting on boards and committees. Running festivals. Maintaining frontline services.

The work of the almost 7000 non-profits and charities in Manitoba is only possible because of this powerful force for good. As the only volunteer centre in our province, it's our job to foster and develop volunteerism in the community.

For over 40 years, Volunteer Manitoba has been promoting and celebrating volunteers and volunteerism across the province of Manitoba. We do this by encouraging people to volunteer their time and by promoting volunteer opportunities. We also work with groups and organizations to help enhance and promote their recruitment of volunteers.

We love the work we do because we believe that volunteering is a great way to connect with your community, explore career options, share your passion with others and create change in the world.

Every year, an average of 12.7 million Canadians contribute over 2 billion volunteer hours, and here in Manitoba we have the 2nd highest rate of volunteerism in Canada (52%)!

TESTIMONIAL

"Thanks for help with the website and all the recommendations, I came across a lot of viable options, so very helpful!"



27
COMMUNITY
PRESENTATIONS

SPOKE TO
2763
PEOPLE ABOUT
VOLUNTEERISM

230
VOLUNTEER
REFERRALS



VOLUNTEER REFERRALS

To help connect people with ways to give back to their communities, we have a robust volunteer referral service which matches individuals with an interest in volunteering with organizations who are seeking volunteers.

Every week, organizations across Manitoba forward us information about available volunteer opportunities within their organizations, which we then share with the public.

These volunteer opportunities are uploaded to [our website](#), where individuals can search for a position and apply directly to the organization.



COMMUNITY
OUTREACH

ATTENDED
17
COMMUNITY
EVENTS

Through our Community Outreach activities, we are able to connect with Manitobans on the benefits of volunteerism. We attend outreach events throughout Manitoba and also visit with classrooms, community groups and organizations to deliver presentations on community engagement and how to find the right volunteer opportunity.



www.volunteermanitoba.ca

84,276 UNIQUE VISITORS
632,788 PAGE VIEWS PER YEAR!
Volunteer positions are posted by HUNDREDS of organizations across Manitoba every year!



For over a decade, The Winnipeg Chamber of Commerce and Volunteer Manitoba have partnered together to offer Leadership Winnipeg, a 10-session leadership program (plus class project), which runs from September through June. The program provides experiences that inspire and help individuals to develop an understanding of themselves, their community and their role within it. The day-long sessions, held once a month, are hosted in the community and focuses on a theme. The sessions include tours and guest speakers, plus an opportunity to interact with those speakers. The program is primarily learning by experiencing as opposed to textbook-based learning. A portion of the day is also devoted to leadership development – providing the tools that will enhance the participant’s communication, facilitation, collaboration and time management skills.



Thank You to our VOLUNTEERS!

In 2019-20, Volunteer Manitoba was privileged to work with several dedicated volunteers who donated their energy and skills to the organization.

46 OF NON-PROFIT ORGANIZATIONS
38 PARTICIPANTS
25 OF SUCCESSFUL MATCHES

BOARD CONNECT

Board Connect, presented by the Winnipeg Foundation, creates an avenue for boards, or standing committees, to recruit engaged and motivated leaders who are prepared to serve. The program matches skilled leaders with boards or standing committees for a year, after which further continuation of the placement is decided by the organization and the participant.

The Board Connect program aims to achieve the following outcomes;

- Provide participants with the opportunity to expand their skills and contribute leadership to a community organization.
- Engage the next generation of leaders to ensure continuous capacity building and long-term sustainability.
- Create a network of talented and resourceful emerging leaders who will establish strong and lasting relationships that are personally and professionally beneficial.
- Connect non-profit leaders with professionals with the skills, experience and social capital to help them be successful.
- Serve the community’s need for effective, highly-skilled and energized leadership.
- Increase awareness of non-profit agencies and develop a sustained commitment among emerging leaders to their communities.

TESTIMONIALS
WE’VE HAD GREAT SUCCESS IN ADDING TO OUR BOARD FROM PEOPLE WE’VE MET THROUGH THE VOLUNTEER MB PROMOTION.”

“THIS IS SUCH A GREAT PROGRAM – I THINK WE’LL BE REGULARS!”



- KEVIN FREEDMAN
- LIUDASHKA LEBEDIEVA
- KARINA WALKER
- VANESSA KORNELSEN
- KASIA BUCHMAN
- CORY KLASSEN
- PATRICIA OLIVEIRA
- BABATUNDE ALABI
- RACHEL ANDERSON
- MEG BOEHM, SEVEN OAKS MET PROGRAM
- MEADOW MCKAY, SEVEN OAKS MET PROGRAM
- EMMA WOODFORD, MAPLES MET PROGRAM

and our Volunteer Manitoba BOARD OF DIRECTORS!



Christina Parsons was placed with VM through the Faculty of Recreation Management at the University of Manitoba, and she worked with us from September through March. In the year that she was with us, Christina participated in many of our community outreach activities and worked on the annual awards dinner. She spent long hours reaching out to organizations across Manitoba, and working with them to nominate a community member for their volunteer work.

A massive thank-you for all of her hard work, and we wish her all the best success for her future!

TESTIMONIAL
I would like to say thank you for taking the time to speak with my students about volunteering in Manitoba. I love your enthusiasm, tips and information. I will definitely ask you to come again to present for other programs.”

TESTIMONIAL

“So practical, gracious instructor, helpful, humble. Felt he was for me and wanted me to succeed. Info – lots of it, but great tips and insights to implement.”



TRAINING

Throughout the year, Volunteer Manitoba delivers effective, relevant and engaging training for boards, staff and volunteers. Our training is designed to help increase skills, build confidence, and provide opportunities to network with others in the non-profit sector.

Leveraging a network of facilitators across the province, and increasing our reach by using technology to offer our workshops online, our [training](#) helps those working in our sector come up with new ideas, understand best practices, and access the tools and resources needed to build capacity.

Training Highlights from 2019-20

Connect for Synergy In May, three staff traveled to Ottawa for the week-long 2019 LiVE- Leaders in Volunteer Engagement Conference, and the Volunteer Centre Leadership Forum - hosted by members from the Professional Association of Volunteer Leaders-Ontario's (PAVRO), Volunteer Management Professionals of Canada (VMPC) and Volunteer Canada. Volunteer Manitoba staff not only attended, but also facilitated two sessions at the conference, and brought back a wealth of resources and knowledge to ensure that we can support and advocate for volunteer management professionals in Manitoba. In June we hosted our first Connect for Synergy event with volunteer managers, sharing what we learned at the conference, along with feedback from other volunteer engagement professionals on the challenges and successes being experienced across Canada.

Volunteer Management Hybrid Conference

In October, Volunteer Manitoba hosted The Future is Now, a volunteer management conference presented by ALIVE, Better Impact, and VMPC (Volunteer Management Professionals of Canada). In its fifth year, this year's topic explored how leaders of volunteers can move from managing to leading. The streaming event consisted of a keynote presentation, followed by a moderated discussion with the other presenters (think TED talk meets late night tv), including responding to questions from the audience. As a host site for the conference, discussion of each of the topics was facilitated by Volunteer Manitoba to help volunteer managers in Manitoba connect in-person with other volunteer engagement professionals.

Launch of Emerging Leaders Program

Last spring, we piloted our new Emerging Leaders Program, a program specifically designed to build leadership skills for those who are taking the next steps to pursue or advance their management career in the non-profit sector. We received excellent reviews and we are happy to be offering the entire program again this fall.

TESTIMONIAL

“The material was presented in such a way that it inspired new ideas / thinking / breathing fresh life into our organization. The workshop was awesome and very helpful.”



WEST
7 WORKSHOPS
77
PARTICIPANTS

WINNIPEG
61 WORKSHOPS
693
PARTICIPANTS

NORTH
9 WORKSHOPS
93
PARTICIPANTS

EAST
10 WORKSHOPS
159
PARTICIPANTS

We delivered **88 workshops** in 2019/20, increasing the skills, networks and confidence of **1022 PARTICIPANTS!**

49 GROUP WORKSHOPS
36 PUBLIC WORKSHOPS
8 WEBINARS

Some examples of the COURSES WE OFFERED in 2019-20:

- Basics of Non-Profit Bookkeeping
- Budgeting 101 for Non-Profits
- Board Bylaws - A Non-Profit's Most Valuable Resource!
- Board Connect - Roles and Responsibilities of a Non-Profit Board
- Board Strategic Planning
- Board Succession Planning
- Building Bridge to Youth Engagement
- Change Management
- Creating Connections to Build Retention
- Decoding the Code for Volunteer Involvement
- Financial Responsibilities of a Non-Profit Board
- From Chaos to Calm - How to Plan an AGM
- Fundraising Strategies
- Getting Started with Social Media
- Introduction to Volunteer Management
- It's All in the Pitch (Volunteer Recruitment)

- Leading From Within
- Meeting Management and Minute Taking
- Non-Profit Pandemic Preparedness
- Program Planning & Evaluation
- Planning and Facilitating Virtual Meetings and AGMs
- Roles & Responsibilities of a Non-Profit Board
- Social Media - Beyond the Basics
- Storytelling - The Power of Story
- Strategies for Building Partnerships
- Taking the Mystery out of Financial Statements
- Taking the Tension out of Volunteer Retention
- The 3 Rs - Volunteer Recruitment, Retention & Recognition
- Valuing and Empowering Your Board
- What Donors Want
- Writing Board Policies
- Writing Persuasive Proposals

Thank you to our **TRAINERS**, whose expertise and experience helped us achieve an incredible year in our Training department!

GENELLA MACINTYRE
KEVIN FREEDMAN
WENDY BULLOCH
ANGELA HILLAND
CATE FRIESEN
FRANK ATNIKOV
MONICA SCHROEDER
ALYSON SHANE
JACKIE HUNT
DAWN BOURBONNAIS
TRACY DOUGLASS
MARIANNE CERILLI
MIKE DUERKSEN
LILY VIGGIANO
JESSICA DUMAS
DIANE BAZIN
KELLY THIBODEAU
JUDY MURPHY



TESTIMONIAL
“Writing proposals is both an art and a science. Working through the process is a step by step procedure.
Truly beneficial, I highly recommend.”

TESTIMONIAL
“Thank you for helping charities learn, grow and be even more effective!”



PARTNERSHIPS
with the following organizations made it possible for many Manitobans to build their capacity:

THOMPSON NEIGHBOURHOOD RENEWAL CORPORATION
INTERLAKE & WHITE HORSE PLAINS COMMUNITY FUTURES
RAT RIVER RECREATION COMMISSION
CARMAN & AREA COMMUNITY FOUNDATION
WINKLER ARTS & CULTURE CENTRE
RECREATION CONNECTIONS MANITOBA
CANADIAN COMMUNITY ECONOMIC DEVELOPMENT NETWORK (CCEDNET)
VOLUNTEER MANAGEMENT PROFESSIONALS OF CANADA
VOLUNTEER CANADA AGRICULTURE IN THE CLASSROOM
ASSOCIATION OF MANITOBA MUSEUMS
CDEM (CONSEIL DE DÉVELOPPEMENT

ÉCONOMIQUE DES MUNICIPALITÉS BILINGUES DU MANITOBA)
COMMUNITY FUTURES HEARTLAND
CIRCLING BUFFALO
TRI-REGIONAL RECREATION DIRECTORS CONFERENCE
CREATIVE MANITOBA
CANADIAN SENIOR ARTISTS RESOURCE NETWORK
DAKOTA OJIBWAY HEALTH SERVICES
HEALTH SCIENCES CENTRE
ELIZABETH FRY SOCIETY
GATEWAY RESOURCES
GIMLI AGE FRIENDLY COMMITTEE
INTERLAKE TOURISM ASSOCIATION
JOHN HOWARD SOCIETY, BRANDON
MANITOBA CANOLA GROWERS
MANITOBA CHILD CARE ASSOCIATION
MANITOBA ABORIGINAL SPORTS & RECREATION COUNCIL
MANITOBA ASSOCIATION OF ARCHITECTS
MANITOBA ASSOCIATION OF HOME ECONOMISTS
MANITOBA CHILDREN'S MUSEUM
MANITOBA LIBRARY ASSOCIATION
MANITOBA GOVERNMENT EMPLOYEES UNION

MANITOBA ASSOCIATION OF DISC SPORTS
MORRIS DISTRICT CENTENNIAL MUSEUM
MANITOBA PUBLIC INSURANCE
NATIONAL ASSOCIATION OF FEDERAL RETIREES
NORTHERN ASSOCIATION OF COMMUNITY COUNCILS
PEGUIS FIRST NATION
PEMBINA VALLEY CONSERVATION DISTRICT
PORTAGE COMMUNITY REVITALIZATION CORPORATION
ROOFING CONTRACTORS ASSOCIATION OF MANITOBA
READY SET SWIM FOUNDATION
RED RIVER COLLEGE
SENIORS FOR SENIORS, BRANDON
SUIT UP FOR GRAD
SWAMPY CREE TRIBAL COUNCIL
THE EDGE GALLERY & URBAN ART CENTRE
THRIVE
TRAILS MANITOBA
WINNIPEG CAMPUS COMMUNITY RADIO SOCIETY
YOUTH AGENCIES ALLIANCE

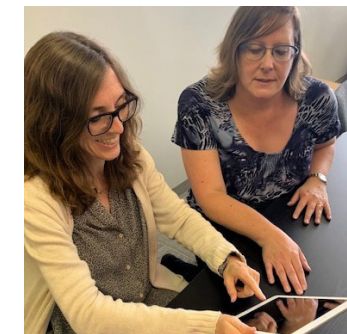
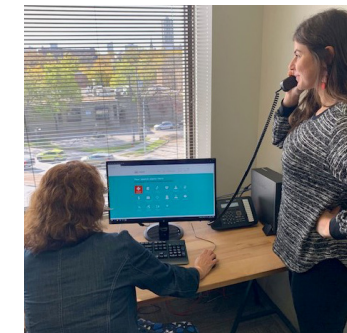
COMMUNITY RESOURCES

NON-PROFIT DROP-IN CENTRE



VM's Non-Profit Drop-In Centre is a free space available for non-profits, charities and grassroots organizations to work, research, network and collaborate. Our goal is to provide a place for organizations and individuals to use and access services that support and build the capacity of the Non-Profit Sector in Manitoba.

Along with basic administration services, those who work in the non-profit sector can also book the space for board or committee meetings, access the resource library for information on a variety of subjects, and search the Grant Connect database of grants available in Canada (developed by Imagine Canada).



COMMUNITY INFORMATION

BACK THEN WE WERE CONTACT

In 1978, Volunteer Manitoba began offering information and referral to Manitobans through CONTACT Community Information. The mandate of CONTACT was to connect individuals and social service providers with the best available information in order to provide strong information and referral in Manitoba, and help

citizens and agencies become better informed about the services that can help them.

In 2015, Volunteer Manitoba and United Way Winnipeg worked in partnership to transition the CONTACT Community Information Database into 211 Manitoba.

TODAY WE ARE 211 MANITOBA!

www.mb.211.ca
430,876 VISITORS



211 Manitoba is a searchable online database of government, health, and social services that are available across the province. This service helps Manitobans who are looking to find the right community or social resource but don't know where to start. 211 Manitoba also makes it easy for service providers and first responders to direct others to the right resource.

SERVICES ARE GROUPED TOGETHER INTO CATEGORIES THAT INCLUDE:
food and clothing, housing and homelessness, nursing homes, health, mental health, employment, newcomers, children and parenting, and youth.

211 Manitoba is a partnership between United Way Winnipeg and Volunteer Manitoba. Development is further enhanced by a province-wide advisory committee, the Province of Manitoba, the Winnipeg Regional Health Authority, United Ways in Manitoba, 211 Canada, and our funding partners and donors.



37th annual Volunteer AWARDS

The Annual Volunteer Awards Celebration will be held on November 18, 2020

348
INDIVIDUALS

46
GROUPS

394
NOMINATIONS
RECEIVED

Thousands of volunteers donate the gift of time every day and without the help of these tireless individuals and groups, many of our non-profits and charities would no longer be able to provide supports and services to thousands of people across the province.

This year we've made the difficult, but necessary decision to postpone the celebration in response to the evolving public health crisis surrounding COVID-19. The Annual Volunteer Awards Celebration will now be held on November 18, 2020.

The recipients are listed on [our website](#) and we are looking forward to sharing more about them, and the incredible work they've done in our communities, in the coming months.

MANITOBA
LIQUOR
& LOTTERIES



Manitoba



Winnipeg



spark
CONNECTIONS FOR COMMUNITY



IG WEALTH
MANAGEMENT

MANITOBA
REAL ESTATE ASSOCIATION

Build. Empower. Uphold.

VM CHANGEMAKERS

In partnership with CTV Winnipeg, we select three volunteer programs to highlight every year at the Annual Volunteer Awards.

These videos feature community Changemakers - volunteers who saw a need, took initiative, and found a way to fill that need. They, and so many others like them, define for us what it means to be a volunteer!

The 37th Annual Volunteer Awards have been postponed until November 18th, but we didn't want to wait until then to showcase this year's Changemaker videos.

Please [visit our website](#) to learn more about the volunteers at The North End Women's Centre, the Brandon MCC Thrift Shop, and the Rainbow Resource Centre.

be the change

Congratulations
TO THE RECIPIENTS
OF THE 37th ANNUAL
Volunteer Awards

MANITOBA LIQUOR & LOTTERIES FAMILY VOLUNTEER AWARD
JUNE BUBOIRE & FAMILY [WINNIPEG]

BARB GEMMELL CATALYST AWARD FOR EXCELLENCE IN
VOLUNTEER MANAGEMENT
NOREEN HEES [WINNIPEG]

ASSOCIATION OF MANITOBA MUNICIPALITIES (AMM)
COMMUNITY LEADERSHIP AWARD
JEANNOT ROBERT [STE AGATHE]

INVESTORS GROUP FINANCIAL CONFIDENCE CHAMPION AWARD
STEPHEN PERLMUTTER [WINNIPEG]

MANITOBA REAL ESTATE ASSOCIATION (MREA)
SHELTER FOUNDATION AWARD
HALEY HICKEY [WINNIPEG]

RBC BRIGHT FUTURE AWARD
JUSTIN LANGAN [SWAN RIVER]

SPARK OUTSTANDING PRO BONO CONSULTANT AWARD
ALEXANDRA BLINDER [WINNIPEG]

WILLIAM NORRIE ARTS AND CULTURE
VOLUNTEER AWARD
TAYA RTICHSHEVA [WINNIPEG]

CTV CHAMPION OF MENTAL HEALTH VOLUNTEER AWARD
ANGELA TAYLOR [WINNIPEG]

MAYOR'S VOLUNTEER SERVICE AWARD
DEBORAH DYKSTRA [WINNIPEG]
WILL & CANDACE HUGGARD [WINNIPEG]
MONICA MANAIGRE & RACHEL GORDON [WINNIPEG]
SARA USMAN [WINNIPEG]
ALISON CAMPEAU [WINNIPEG]

LIEUTENANT GOVERNOR'S MAKE A DIFFERENCE
COMMUNITY AWARDS
MAGGIE YEBOAH [WINNIPEG]
DOUG MACKIE [WINNIPEG]
TINA JONES [WINNIPEG]
KYLE LEBLANC [WINNIPEG]
SHIRLEY KALYNIUK [ROSSBURN]
DORIS HOVORKA [SPRAGUE], ALSO THE
RECIPIENT OF THE 2020 LIEUTENANT GOVERNOR'S
VICE-REGAL VOLUNTEER AWARD

*Volunteers are
the Roots of our
communities!*

PREMIER'S VOLUNTEER SERVICE AWARDS
ANNE THOROUGHGOOD [WINNIPEG]
DARLYNNE SMITH [BRANDON]
JO BUNKA [WINNIPEGOSIS]
JANET MENEZ [WINNIPEG]
MURIELLE BUGERA [ST. PIERRE JOLYS]
JACINDA HOULE [PORTAGE LA PRAIRIE]
KATIE GRACE BROWN [BRANDON]
SYDNEY TUK [WINNIPEG]
ABIGAIL STEWART [WINNIPEG]
ROYAL CANADIAN LEGION BRANCH #57 [ASHERN]
CHILDREN'S HOSPITAL BOOK MARKET [WINNIPEG]
MEALS ON WHEELS WINNIPEG [WINNIPEG]

Volunteerism can *teach youth the value of civic participation* and lead youth to **become lifelong community builders.**

If we engage youth effectively, we can keep Canada's voluntary sector strong and encourage young people to play a vital role in building healthy and resilient communities across Canada.

VM YOUTH PROGRAM

Since its inception in 2005, the VM Youth Program has proven itself a valuable resource to youth, organizations, educators, parents, and communities throughout the province by:

- Raising awareness in youth about the value of volunteerism as a means of exploring and preparing for employment, while gaining meaningful life experiences, resulting in a deeper connection and commitment to their communities and roles as engaged citizens, and
- Educating agencies and communities about how to best involve youth and young adults in a significant manner in order to address the need of continuity of volunteer resources in organizations and communities.

WE STRIVE TO ACCOMPLISH THE ABOVE BY:

1. An in-person and online [volunteer referral service](#)
2. An effective and engaging [community outreach program](#) (which includes group presentations and participating in career & community fairs across Manitoba)
3. [Training](#) and supports to help educators and organizations engage youth effectively

Thanks to the generous support of our funders we reach thousands of youth each year.



The VM Youth section of www.volunteermanitoba.ca links to Volunteer Manitoba's database of VOLUNTEER OPPORTUNITIES.

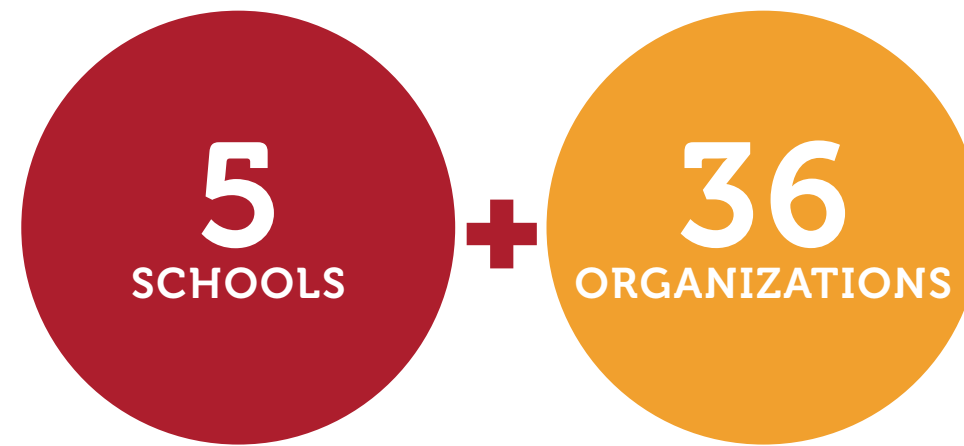
VOLUNTEER REFERRALS FOR YOUTH

Volunteering provides an opportunity for all of us to learn more about ourselves and our community. For students and young adults, volunteering can introduce you to different career paths, help you develop useful skills, and expand your network.

Youth can search the listing of volunteer opportunities on www.volunteermanitoba.ca and discover ways to get involved in their communities. They can also reach out to us directly for help in determining the right position.

On [our website](#) we also list information on how to obtain credit for volunteering, scholarships available to youth applicants, and online resources for parents, teachers and organizations, to support them in their engagement of youth volunteers.

By encouraging and supporting youth in their efforts to get involved in their community, we foster a generation of youth who will return to volunteerism as their needs change, from students to young professionals and then older adults.



PARTICIPATED IN OUR STUDENT RECRUITMENT FAIRS THIS PAST YEAR.

STUDENT RECRUITMENT FAIRS

For the past 11 years, Volunteer Manitoba has hosted our annual Student Recruitment Fairs at post-secondary institutions across Manitoba. Non-profit organizations, charities, and community groups join us on campus for a day of volunteer recruitment from each student body. The SR Fairs are an excellent way for students to connect with organizations who are actively recruiting, and gain valuable experience to help them in their future careers.

This year we returned to Red River College - Notre Dame, as well as the University of Winnipeg, the University of Manitoba, the Manitoba Institute of Trades and Technology (MITT) and the Université de Saint Boniface. Over 36 organizations participated (and a waitlist was created due to high demand!)

VM YOUTH HUB

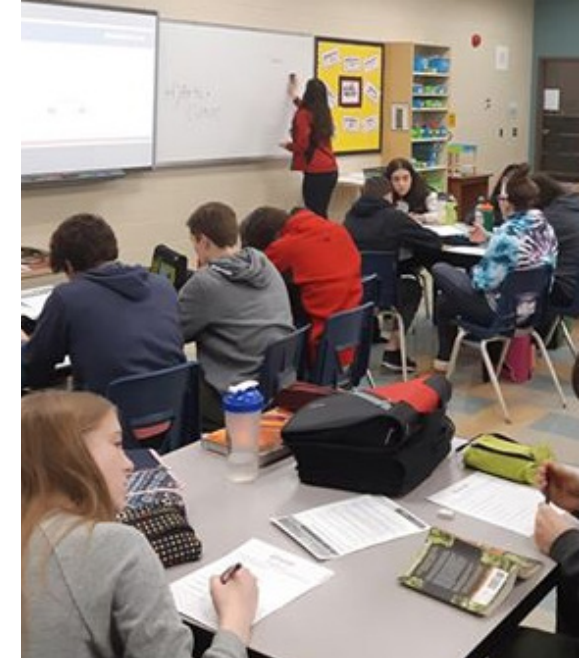
Volunteer Manitoba was thrilled to host our first VM Youth Hub, a special event on youth engagement in Manitoba! We brought together over 90 organizations and groups who deliver youth programs from across our province. We had an incredibly inspiring keynote speaker Lily Viggiano, from Our Kids Network, who has specialized in youth engagement and volunteerism, working at the Volunteer Action Centre in Waterloo Region as well as with Volunteer Canada on the Canada Service Corps project, a federal

"Thank you for providing me with an opportunity to participate in VM Youth Hub. I look forward to receiving a copy of the report being prepared and continuing to develop meaningful partnerships with some of the attendees. Congratulations to the VM staff and volunteers on your amazing efforts!"

project to strengthen youth service, creating curriculum to benefit youth volunteers (15-30) and related audiences.

The table discussions were an opportunity for organizations to learn, network and share resources with similar programs to allow for better collaboration across the province.

We are currently reviewing all data collected from the table discussions to include in a final report about youth programming in the province.



We engaged with **6,626 YOUTH**, through in-class or community outreach activities!

YOUTH OUTREACH

Volunteer Manitoba participates in community events across Manitoba throughout the year. We visit classrooms, community groups and organizations to deliver engaging presentations that are designed to motivate and assist youth in their volunteer efforts.

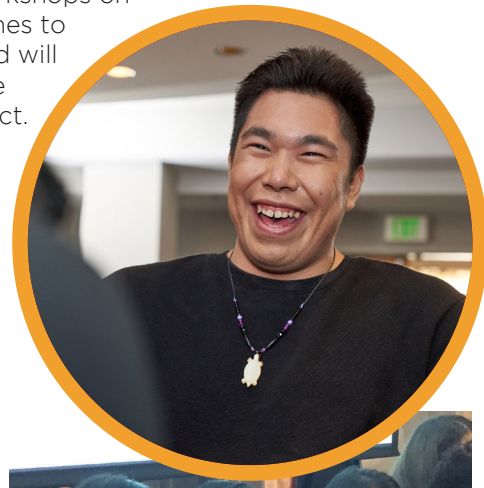
In 2019-20, Volunteer Manitoba participated in 35 community outreach events, including Brandon's annual career fair, the Youth Agencies Alliance Conference, Springfield Collegiate in Oakbank, and East Selkirk Middle School. Volunteers and staff delivered 20 presentations to high schools in Manitoba.



MB 150 YOUTH AMBASSADOR PROGRAM

Volunteer Manitoba, in partnership with RBC Future Launch and Manitoba 150, launched a new program giving young Manitobans an opportunity to showcase their community through creative storytelling. The 20 youth who participated in the MB 150 Youth Ambassador program this year have showcased their community through storytelling, participated in a 2-day learning experience and workshops on storytelling, worked with their coaches to develop their individual projects, and will come together this summer to share and celebrate their completed project.

To learn more about the MB 150 Youth Ambassadors, and their unique projects [click here!](#)



Thank You!

Thank you to our partners and funders for their ongoing support of Volunteer Manitoba's programs and services. With your help we support hundreds of non-profit and charitable organizations, and we connect with thousands of volunteers across the province.

Volunteer Manitoba is proudly supported by:

