



ANNUAL REPORT

2021/22



BUILDING COMMUNITY, BUILDING CAPACITY

PRESIDENT & EXECUTIVE DIRECTOR'S REPORT

Please take a moment to read through our Annual Report for 2021/22 and learn about all of the work being done to support organizations, volunteers, and to help build community and capacity across Manitoba!

Rob Albo, BOARD PRESIDENT
Jackie Hunt, EXECUTIVE DIRECTOR



As we move into this next year, post-pandemic but still cautious, our focus at Volunteer Manitoba has shifted to what's next for our organization and for the entire non-profit sector here in Manitoba.

Thank You!

One final thanks to our outgoing board president, Rob Albo:

You have served this organization selflessly for over 15 years. We can not tell you how grateful we are that you chose us to spend your valuable time with and we wish you the very best!

FROM YOUR COLLEAGUES,
 THE STAFF & BOARD OF VM

OUR MISSION

Volunteer Manitoba promotes and recognizes volunteerism across the province, connects Manitobans, and builds capacity to meet community needs.

OUR VISION

Volunteer Manitoba is the leader and catalyst for engaging all Manitobans in volunteerism.

BOARD OF DIRECTORS

- | | |
|-------------------------------|-------------------------------|
| Rob Albo
PRESIDENT | Tracy Hegg Penner
DIRECTOR |
| Terri Scott
VICE-PRESIDENT | Theresa Cannon
DIRECTOR |
| Phillip Dunphy
TREASURER | Colin Ward
DIRECTOR |
| Marg Braid
SECRETARY | Mark Alward
DIRECTOR |
| Nancy Wheatley
DIRECTOR | Denise Maitan
DIRECTOR |
| | Shaun Leonoff
DIRECTOR |

STAFF



- | | |
|--|---|
| Jackie Hunt
EXECUTIVE DIRECTOR | Kamillah El-Giadaa
MANAGER, TRAINING & DEVELOPMENT |
| Dawn Bourbonnais
MANAGER, COMMUNICATIONS & OUTREACH | Corinne Napper
TRAINING ASSISTANT |
| Sharee Hochman
COMMUNICATIONS COORDINATOR | Gloria Dovoh
COMMUNITY RELATIONS COORDINATOR |

Our Programs and Services:

- Community Outreach, Volunteer Referral Services & Board Connect
- Training (for groups & individuals)
- Annual Volunteer Awards
- VM Youth Program

We have seen our share of challenges over the last two years, but with each challenge came opportunity. The work we do didn't change, but how we do that work has and that has been the blessing in this mess.

We quickly learned that to ensure our programming continued without interruption we had to

implement new methods of delivering our programs and services. We had to capitalize on technology and extend our reach beyond in-person connections and classroom training. So we took everything virtual - workshops, community outreach, volunteer fairs, the annual volunteer awards - and as a result we've been able to connect beyond the city of Winnipeg. Thanks to our funders who have generously supported the adaptation of our work, we can invite more Manitobans to the table.

As we move towards opening our doors once again to the public this summer, we know things are going to look a little different than they did two years ago. We are no longer in our location on Donald and instead you can find us right on Portage Avenue, in downtown Winnipeg. Our staff will continue to operate on a hybrid model of working from home and in the office, and we will continue to deliver prompt service and

communications to our community, program participants, partners and funders. This new work-life balance has had a positive effect on our staff and we owe our gratitude to our Board for guiding us through this process and creating this new work environment for our team.

Throughout this annual report, you will notice that there has been no slowing down with our programs and services, even during a pandemic.

Our training has returned to pre-pandemic levels and is only getting more popular as we better serve the needs of our sector. We look forward to new opportunities for how and where we deliver our workshops made possible because of the work our fantastic training team has done over the past year.

Our outreach to schools, community groups and organizations has been steadily increasing as we emerge from the fog of the pandemic, and we are seeing more and more requests to share what we do and how folks can get involved in volunteerism.

This year will be our 3rd and final time hosting the volunteer awards celebration virtually. Although we are grateful that the technology has allowed us to highlight those incredible Manitobans doing amazing selfless work, we recognize that it is more fun to gather in person and celebrate together. We can not wait to see all of you at the 40th anniversary in 2023!

On behalf of the board and staff of Volunteer Manitoba, we want to thank our incredible funders who support the work we do. A special thank you to United Way Winnipeg, the Province of Manitoba, and the Winnipeg Foundation for providing funding that allows us to open our organization to every Manitoban to help inspire, promote, and engage in all thing volunteering.

VOLUNTEERISM and COMMUNITY ENGAGEMENT

For over 40 years, Volunteer Manitoba has promoted and celebrated volunteers and volunteerism across the province. We do this by encouraging people to volunteer their time through community outreach and referring fitting volunteer opportunities to individuals. We also work with groups and organizations to help enhance and promote their recruitment of volunteers.

This last year we attended virtual events across Manitoba including classroom visits, community groups, universities, and organizations. We delivered our presentations on community engagement and how to spot the right volunteer opportunity virtually and we are looking forward to reconnecting in person in the coming year.

THIS PAST YEAR, VOLUNTEERMANITOBA.CA REACHED ALMOST 220,000 PAGE VIEWS!

Volunteer positions are posted by HUNDREDS of organizations across Manitoba every year!



Photo credit: Waterways

TESTIMONIAL

"You planted some really important seeds in these students' minds. Hopefully one day we will all be lucky to see even a glimpse of the fruit of your work."



14
COMMUNITY
OUTREACH
EVENTS

SPOKE TO
4,791
PEOPLE ABOUT
VOLUNTEERISM

198
VOLUNTEER
REFERRALS

Connecting
Talent
with
Purpose!



Board Connect matches individuals with a passion to serve and non-profit boards with a purpose to meet. This year we matched 36 people to a board, provided them with board governance training, and worked with the organizations to recruit for their open positions. The feedback we receive is extremely positive, and many of our participants say they are better prepared to serve now that they have gone through Board Connect.

TESTIMONIALS

"I WANTED TO LET YOU KNOW HOW MUCH I AM ENJOYING WORKING WITH PTE. WE'VE JUST FINISHED A ROUND OF STRATEGIC PLANNING, AND I REMAIN SO IMPRESSED WITH THE INCLUSIVE, MODERN VISION OF THE ORGANIZATION. IT IS A GOOD FIT AND I'VE BEEN NOMINATED TO THE EXECUTIVE."

TESTIMONIALS

"THANK YOU FOR GIVING ME THE OPPORTUNITY TO BE A PART OF THE BOARD CONNECT PROGRAM!"



SUCCESSFUL MATCHES

The Board Connect matches:

- Literacy Works
- Positive Discipline in Everyday Life
- Prairie Theatre Exchange
- Save our Seine River Environment Inc.
- Candace House
- Art City
- Com-Span
- Elizabeth Fry Society of Manitoba
- South Winnipeg Family Information Centre
- Agape Table
- Local Investment Towards Employment
- Opticians of Manitoba
- Inspire Community Outreach
- New Directions
- The Laurel Centre
- Canadian Goodwill
- Osborne Village Resource Centre
- The Fred Douglas Society
- Thrive Community Support Circle
- Bike Winnipeg
- Art City
- Manitoba Immigrant Centre
- Osborne Village Resource Centre
- Prairie Places Inc.
- Winnipeg Pride Festival
- Knowles Centre

TESTIMONIALS

“Great workshop! Janice is an amazing facilitator with great knowledge on the topics discussed.”

Fall Training Calendar

**RESTART
REFRESH
RECHARGE**

VolunteerManitoba.ca/training_and_events

TRAINING

Throughout the year, Volunteer Manitoba delivers effective, relevant and engaging training for boards, staff and volunteers. Our training is designed to help increase skills, build confidence, and provide opportunities to network with others in the non-profit sector.

Training Highlights from 2021-22

We are thrilled to share some of the highlights from the last year:

Spring Masterclass Series

During the spring of 2021, in the midst of another lockdown, we wanted to offer a virtual training series for non-profit leaders and connect them to industry experts who could offer guidance and resources to help them in their work.

The Masterclass Series included 3 workshops: Pivot Your Group into a Team with speaker Jackie Hunt, Executive Director of Volunteer Manitoba; Building Team Creativity with speaker Megan Foster of Mosaic Engagement; and Strong Story, Strong Team, with Cate Friesen from The Story Source.

Support2Support

In partnership with the Winnipeg Foundation, we created a program for non-profit leaders to build their personal resilience during a time of high anxiety. Support2Support helped Executive Directors and non-profit leaders develop fundamental self-care techniques needed to lay the foundation for a healthy workplace.

The program had spots for only 15 executive directors, it was extremely popular we required a second cohort to allow for 30 participants!

Volunteer Management Hybrid Conference

In October, we hosted the annual Volunteer Management Hybrid Conference presented by ALIVE, Better Impact, and Volunteer Management Professionals of Canada. In its sixth year, this year's topic explored how diversity, equity, and inclusion plays a huge role in our volunteer programs.

This streaming event consisted of a keynote presentation followed by a moderated discussion with other presenters and a Q&A with the audience. As the host site for the conference, Volunteer Manitoba facilitated discussions around each topic to connect volunteer administrators in Manitoba.

Pandemic Labour & Employment Law

As COVID-19 restrictions change and mandates were made in the fall of 2021, many were feeling unsure on what they can and can't do as an organization. Volunteer Manitoba was excited to partner with lawyer Scott J. Hoepfner to offer an informational webinar focusing on COVID-19 and the laws surrounding what organizations ask of employees, volunteers and participants.

TESTIMONIAL

“It was so useful. The presenter was very engaging and it was a great use of time. The materials are also excellent.”



We delivered **88 workshops** in 2021/22, increasing the skills, networks and confidence of our **1,597 PARTICIPANTS!**

47 GROUP WORKSHOPS
28 PUBLIC WORKSHOPS
12 WEBINARS
1 HYBRID CONFERENCE

We had a record-breaking number of participants. A total of 150 people either attended or accessed the recording on our YouTube channel.

Assiniboine Credit Union Financial Webinar Series

Volunteer Manitoba partnered with Assiniboine Credit Union to deliver a free webinar series on financial assistance for non-profits. This Lunch & Learn Series aimed to build financial capacity across the non-profit sector by offering one free webinar every month between January to March.

The webinar series was hosted by Finance Specialist Nigel Mohammed and we had 201 registrations between the three webinars.

TESTIMONIAL

“It was for me the best workshop a have attended up to date. It was an incredibly awesome environment, the attendees where all fantastic and the facilitator was incredible.

Loved it. It ended too soon.”

Q: Why invest in your employees' careers through workshops?

A: **93%** of employees would **stay** at a company **longer** if it invested in their careers through learning opportunities.
@LinkedIn's 2018 Workforce Learning Report

VolunteerManitoba.ca

In partnership with Assiniboine Credit Union

FREE Webinar!

UNDERSTANDING BALANCE SHEET & REVENUE/EXPENSE STATEMENTS

With ACU Finance Specialist **NIGEL MOHAMMED**

Tuesday, January 25
12:00 PM - 1:30 PM

VolunteerManitoba.ca/training_and_events

Thank you to our **FACILITATORS**, whose expertise and experience helped us achieve an incredible year for VM Training!

ALYSON SHANE
 ANDREW KUSSY
 ANGELA HILLAND
 CATE FRIESEN
 DAWN BOURBONNAIS
 FAIZA VENZANT
 GENELLA MACINTYRE
 JACKIE HUNT
 JANICE GOLDSBOROUGH
 KEVIN FREEDMAN
 MEGAN FOSTER
 MONICA SCHROEDER
 NIGEL MOHAMMED
 NIGEL RUSSELL
 SCOTT HOEPPNER
 TRACY DOUGLASS
 WENDY BULLOCH

GROUP TRAINING

This year, we partnered with the following organizations to bring our training workshops to communities across Manitoba:

APEGM FOUNDATION (SUPPORTING ENGINEERING AND GEOSCIENCE EDUCATION)

ASSOCIATED MANITOBA ARTS FESTIVAL

CANADIAN ACTOR'S EQUITY ASSOCIATION

CARMEN AREA FOUNDATION

DAUPHIN NEIGHBOURHOOD RENEWAL CORPORATION

DEVELOPMENT ASSISTANCE INTERNATIONAL

DOWNTOWN BIZ

GRUNTHAL FOOD BANK

HEALTHY CHILD COALITION - CENTRAL REGION

HEALTHY CHILD COALITION - EASTERN REGION

INDIA ASSOCIATION OF MANITOBA

LUTHER VILLAGE CAMP

MANITOBA BAND ASSOCIATION

MANITOBA CITIZENS ON PATROL PROGRAM

MANITOBA COUNCIL OF INTERNATIONAL EDUCATION

MANITOBA METIS FEDERATION

MANITOBA MOON VOICES

MANITOBA MUNICIPAL ADMINISTRATORS ASSOCIATION

MANITOBA NORTHWESTERN ONTARIO SYNOD

MANITOBA ORGANIZATION OF DISCS SPORTS

MANITOBA RIDING FOR THE DISABLED ASSOCIATION

NORTH END RENEWAL CORPORATION

NORTH POINT DOUGLAS WOMEN'S CENTRE

RAINBOW RESOURCE CENTRE

RECREATION MANITOBA

RUGBY MANITOBA

SASK CENTRAL VICTIM SERVICES

SCLERODERMA MANITOBA

SPORT MANITOBA

SUPPLY CHAIN MANITOBA

THE PAS COMMUNITY RENEWAL CORPORATION

THRIVE THRIFT STORE

TUNNGASUGIT

UNION NATIONALE MÉTISSE SAINT-JOSEPH DU MANITOBA

WEST CENTRAL WOMEN'S RESOURCE CENTRE

WESTERN MANITOBA REGIONAL LIBRARY

WHEAT INSTITUTE

WINNIPEG ASSOCIATION OF PUBLIC SERVICE OFFICERS

WINNIPEG MUSIC FESTIVAL

YOUTH EMPLOYMENT SERVICES

TESTIMONIAL

"This webinar exceeded my expectations. Thank you"

Some of the COURSES we offered in 2021-22

- 3 Rs of Volunteer Management: Recruitment, Retention and Recognition
- Banking in a Post-COVID Era
- Board Strategic Planning
- Board Succession planning
- Bookkeeping Basics
- Budgeting 101
- Creating Connections to Build Retention
- CVA - What you need to know
- Effective Email Marketing
- Engaging Volunteers During Covid
- Financial Responsibilities of a Non-Profit Board
- Fundraising Basics
- Getting the Word Out Using Social Media
- Introduction to Volunteer Management
- It's All in the Pitch: Pandemic Version
- Leadership Fundamentals
- Management Fundamentals
- Hybrid Conference
- It's All in the Pitch
- It's Ok to Turn Them Away - How to Say No to a Volunteer
- Introduction to Volunteer Management
- Volunteer Job Descriptions
- Leadership Fundamentals
- Management Fundamentals
- Meeting Management and Minute Taking
- Pandemic Labour & Employment Law
- Review of Board Policy and Bylaws: Your Board's Greatest Resource!
- Roles and Responsibilities of a Non-Profit Board
- Specific Loan Programs/Partnerships Available to Access Credit
- Strategies for Building Partnerships
- The Basics of Equity, Diversity, Inclusion and Anti-Racism
- The Power of Story
- Understanding Key Financial Statements for Non-Profits
- Writing Board Policies
- Writing Persuasive Proposals

TESTIMONIAL

"Very educative and knowledgeable, the workshop gives me connections. Just continue the good work that may help us to succeed our organizations projects."

TESTIMONIAL

"It was FANTASTIC! He was very knowledgeable and was totally able to communicate his message. Very friendly and helpful, very pleasant to listen to, he took a complicated topic and made it easy for non-financial people to understand. Great job and very enjoyable."

The
Annual
Volunteer Awards
Celebration
was held on
SEPTEMBER 23,
2021



Congratulations
TO THE WINNERS OF THE 38th ANNUAL
Volunteer Awards

This past year, we presented the following awards:

MANITOBA LIQUOR & LOTTERIES FAMILY AWARD

The Winstone Family (Winnipeg)

THE LIEUTENANT GOVERNOR'S MAKE A DIFFERENCE COMMUNITY AWARDS

Maysoun Darweesh - Vice-Regal Recipient
(Winnipeg)

Ted Dzogan (Douglas)

Jessica Hansen (Winnipeg)

Karen Lazareck (Winnipeg)

Dave Price (Flin Flon)

Michael Sutherland (Winnipeg)

THE PREMIER'S VOLUNTEER SERVICE AWARDS (MB)

Anne Walker (Brandon)

Debra Danco (Winnipeg)

Loretta Dyck (Winnipegosis)

Terry McKellep (The Pas)

Naomi Finkelstein and Alba Lopez Gomez
(Winnipeg)

Celina Romaniw (St. Andrews)

Mehreen Zafar (Winnipeg)

Lillian Borger (Winnipeg)

Miriam and Ruth Turk (Winnipeg)

The Pas Helping Hands 4H Club (The Pas)

Notre Dame de Lorette Catholic Womens League
(Lorette)

Bison Transport - Brooklands Bison Reading

Buddies Volunteers (Winnipeg)

MAYOR'S VOLUNTEER SERVICE AWARDS

Titi Tijani (Winnipeg)

Val Allardice (Winnipeg)

Christian Okwudiwa (Winnipeg)

Fiona Awan (Winnipeg)

Brenda Wedlake (Winnipeg)

ASSOCIATION OF MANITOBA MUNICIPALITIES
(AMM) COMMUNITY LEADERSHIP AWARD

Central Station Volunteer Team (Winkler)

CTV CHAMPION OF MENTAL HEALTH
VOLUNTEER AWARD

The St Boniface Hospital Mental Health Volunteers
(Winnipeg)

THE IG WEALTH MANAGEMENT FINANCIAL
CONFIDENCE CHAMPION AWARD

Frank Indome (Winnipeg)

RBC BRIGHT FUTURE AWARD (MB)

Awet Biagaber (Winnipeg)

BARB GEMMELL CATALYST AWARD FOR
EXCELLENCE IN VOLUNTEER MANAGEMENT

Tracy Laluk, Volunteer Services Manager
at St. Amant (Winnipeg)

WILLIAM NORRIE ARTS & CULTURE
VOLUNTEER AWARD

Alison Marshall (Brandon)

SPARK OUTSTANDING PRO BONO
CONSULTANT AWARD

Alyson Shane (Winnipeg)

VM YOUTH PROGRAM

The VM Youth Program engages with young people between the ages of 15 and 30, providing the tools and resources to inspire their involvement in communities through volunteerism.

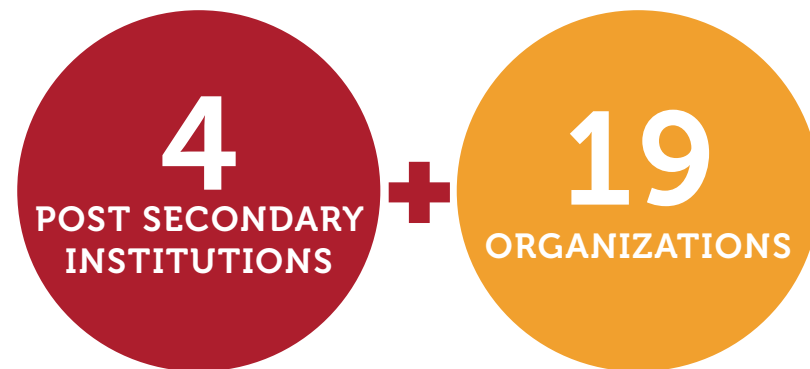
Since its launch in 2005, our Youth Program has proven itself a valuable resource for youth, organizations, educators, parents, and communities throughout the province by:

- Sharing the value of volunteerism as a means of employment exploration and readiness, meaningful life experiences, and deep community connection and commitment.
- Educating agencies and communities on the best way to involve youth and young adults to address the need of continuity of volunteer resources in organizations and communities.



STUDENT RECRUITMENT FAIRS

Every year we host annual Student Recruitment Fairs (SRF) at post-secondary institutions across Manitoba. Non-profit organizations, charities, and community groups join us on campus for a day of volunteer recruitment from each student body. The Student Recruitment Fairs are an excellent way for students to connect with organizations who are actively recruiting and to gain valuable experience for their future careers.



PARTICIPATED IN OUR STUDENT RECRUITMENT FAIRS THIS PAST YEAR.

COMMUNITY YOUTH Innovators

This new youth program was designed to engage diverse and passionate groups of youth from across Manitoba and support their efforts to address specific community needs. We selected six groups with unique community projects to address a specific community need. Applications opened in November and the chosen groups gathered together in May for a weekend of training and networking. We look forward to celebrating their accomplishments over the summer!



YOUTH PROGRAM NETWORKING GROUP

Our Youth Program Networking Group exists to ensure program leaders and coordinators can discuss their programs together and provide support to one another.

We would like to thank the following individuals for participating:

- Yu Sun - NEEDS Centre
- Aliya Mrochuk - The Winnipeg Foundation
- Samantha Olea - Youth Employment Services & Future Forward
- Hafiz Jatto - Future Forward
- Marie Christian - Manitoba's Youth In Care Empowering Youth
- Cory Klassen - Evermore Gather Grow Lead
- Emily Lints - Non-Profit Youth Leadership Network
- Ashley Adams - Wild Outside
- Robin Merasty - Wayfinders
- Tyler Blashko - Wayfinders
- Amanda Doerksen - Youth Agencies Alliance

YOUTH ON BOARD TRAINING

In 2021 we worked with two youth-serving organizations to provide training in leadership skills for youth looking to join a non-profit board. The workshops focused on the key roles and responsibilities of the board and its members, common board governance structures, understanding of bylaws, policies and procedures, a practice board meeting and an overview of opportunities that are available to youth. The workshops took part with Youth Employment Services on August 19th, 2021, with 8 participants and Manitoba Metis Federation on October 13, 2021, with 15 participants.



We engaged with **4,178** YOUTH, through virtual outreach activities!

YOUTH OUTREACH

Throughout the year, our team participated regularly at community events across the province. Though COVID-19 restrictions impacted our physical attendance, we were able to visit classrooms, community groups, and organizations. During these virtual visits we delivered engaging presentations and promoted our youth services which are designed to motivate and assist youth in their volunteer efforts.

Thank You!

Thank you to our partners and funders for their ongoing support of Volunteer Manitoba's programs and services. With your help we support hundreds of non-profit and charitable organizations, and we connect with thousands of volunteers across the province.

Volunteer Manitoba is proudly supported by:

